



KUPER CLIENT MILESTONE GIFTING PROGRAM

Turn Transactions Into Lasting Relationships

Thoughtful wine gifts and unforgettable experiences designed to help real estate professionals build stronger client relationships, earn referrals, and stay top of mind long after closing.

WHY KUPER?



- Strengthen client relationships
- Stand out from the competition
- Increase referrals & repeat business
- Save time with ready-to-order gifting solutions

MAKE EVERY MILESTONE MEMORABLE

Buying or selling a home is emotional. The professionals who acknowledge those moments are the ones clients remember—and recommend.

Kuper makes it effortless to celebrate key milestones with curated wine gifts and experiences that feel personal, thoughtful, and elevated.

Let's build a gifting program that fits your brand, budget, and clients.

SIGNATURE

Consistent Touchpoints, Elevated Impressions

A scalable gifting solution that keeps you connected to clients throughout the journey.

- One case of Kuper-branded wine (red, white, sparkling, or mix)
- Custom bottle branding (tag or label with your logo/message)
- Perfect for new listings, pop-bys, referrals & thank-you gifts

Flexible Ordering:

Quarterly and monthly subscription or one-time purchase; starting at \$199

Stay present from first contact to final signature.

RESERVE

Turn Milestones into Experiences

Go beyond a gift — create a moment your clients will associate with you.

- Bottle of Kuper-branded wine
- Complimentary tasting flight for two at Kuper Wine Bar
- Perfect for accepted offers, inspections, contract wins & referral gifts

Flexible Ordering:

On-demand, customizable: \$49

Because the best relationships are built over shared experiences.

ESTATE

Closing Gifts that Truly Impress

Celebrate one of life's biggest moments with a gift that feels as meaningful as the milestone.

- Bottle of Kuper-branded wine
- Curated basket of locally sourced, gourmet goods
- Roosevelt Club membership
- Perfect for home closings, VIP clients, relocation buyers & sellers

Flexible Ordering:

On-demand, customizable: \$199

Leave a lasting impression long after the keys are handed over.

LEGACY

Create Moments They'll Never Forget

An elevated, in-home experience designed to turn clients into lifelong advocates.

- Private, in-home wine tasting
- Curated charcuterie pairing
- Perfect for luxury closings, repeat clients, top-tier relationship building

Flexible Ordering:

*Fully customized experiences;
price upon request*

Not just a gift - an unforgettable experience tied to your name.